



WORLD
ENERGY
COUNCIL

25th
CONGRESS
St. Petersburg, 24-27 October, 2022



25th World Energy Congress

24–27 October 2022
St. Petersburg, Russia



WORLD ENERGY CONGRESS

From 24-27 October 2022, all eyes will be on St Petersburg as more than 18,000 international energy stakeholders convene for the 25th World Energy Congress.

Marking the centenary of the World Energy Council, this most prestigious and influential global event, hosted at the highest political level, welcomes leaders from all corners of the world as they come together to shape the future of energy.

The 25th World Energy Congress will unite a truly inclusive and deeply experienced global community of energy leaders and visionaries, professionals and scholars, pioneers and activists, designers and builders, operators and disruptors. It will build new bridges to the future by shining a light on emerging and different energy realities.

As we celebrate 100 years of the World Energy Council, join us in the cultural capital of the Russian Federation and participate in shaping the future of energy at the World Energy Congress.

Be part of this memorable moment!



*This data is all drawn from the World Energy Congress 2019.



ABOUT THE WORLD ENERGY COUNCIL

- The World Energy Council has been at the heart of global, regional and national energy debates for nearly a century.
- With more than 3,000 member organisations in around 90 countries, drawn from governments, business and society, the Council is the world's first and only truly global member-based energy network.
- The Council works dynamically across the whole energy sector as a global energy transition platform, developing new thinking and driving effective action to achieve the benefits of sustainable energy for all.
- The Council is represented in Russia by the Russian National Member Committee, which has been headed by Alexander Novak, Deputy Prime Minister of the Russian Federation.

WORLD ENERGY COUNCIL

WORKING TOGETHER AND
FORGING PATHWAYS SINCE 1923

In the 99-year history of the World Energy Council, the Congress has been held in more than 20 cities worldwide.



25th WORLD ENERGY CONGRESS

“Running since 1924, the triennial World Energy Congress is the World Energy Council's global flagship event, covering all aspects of the energy agenda. Now more than ever before, the world needs a platform which will facilitate international dialogue between all key decision-makers with a stake in the development of energy and related sectors. We are endeavouring to ensure that the Congress in St. Petersburg will be just such a platform, and enable representatives of all continents to come together to solve the most pressing challenges facing energy systems, producers, and consumers.”

JEAN-MARIE DAUGER
Chair of the World Energy Council



RUSSIA TO HOST WORLD ENERGY CONGRESS IN ST. PETERSBURG

“For 99 years, the World Energy Council has been one of the most authoritative discussion platforms for issues related to the development of energy. Russia has played an active role in the Council from day one. Sessions held at the Congress are attended by leading specialists from the world's biggest companies. These people also contribute to the work done by the Council's technical committees and working groups. It is here that key questions are posed and resolved. These are questions which determine the reliability of energy supply for entire continents, the efficiency and security of applied technologies, and drivers and reserves for global economic growth. We believe in the power and importance of constructive, non-political dialogue in such a crucial sector as energy, and we look forward to welcoming you to St. Petersburg in 2022.”

ALEXANDER NOVAK
Deputy Prime Minister of the Russian Federation, Chair of the Russian National Committee of the World Energy Council, Chair of the Organizing Committee of the 25th World Energy Congress



CONGRESS AUDIENCE

The World Energy Congress provides a unique space for the global energy community to come together and engage in strategic dialogue on critical developments in the energy sector.



ATTENDEES

- Ministers and government bodies
- C-suite executives from private and state corporations
- Heads of NGOs, and intergovernmental organisations
- Energy practitioners, experts, and academia
- Start-ups and entrepreneurs
- Young energy leaders

SECTORS

- Hydrocarbons / fossil fuels
- Nuclear
- Renewables
- Power and utility
- Technology and innovation
- Mobility and cities
- Manufacturing and infrastructure
- Government and non-profit
- Policy and markets
- Financial services
- Consultancy
- Academia
- Consumers



BE PART OF THE WORLD ENERGY CONGRESS



● Congress sponsor

● Congress attendee

● Congress exhibitor





MORE THAN 70 CONTENT PROGRAMME SESSIONS



CONGRESS ATTENDEES

With four days of content and networking, there are numerous opportunities for attendees to convene, connect and collaborate. The Congress offers content programmes for various audiences, a world-class exhibition and unrivalled networking opportunities, together with side events, thematic lounges and bilateral meetings.

THE CONTENT PROGRAMME INCLUDES

- More than 70 sessions across a range of formats, from high-level plenaries and keynote addresses to parallel sessions and interactive workshops.
- The World Energy Leaders' Summit, private, high-level roundtables for ministers, CEOs, lead and global sponsors, and special guests.
- The Future Energy Leaders' (FEL) Congress with sessions tailored specifically for the World Energy Council's FEL-100 global impact community of exceptional young professionals.



CONGRESS SPONSORS

The World Energy Congress provides unparalleled access to the global energy community.

The World Energy Congress provides unique opportunities to reach global leaders from within and beyond the energy sector. Sponsorship options include:

- A wide range of Congress sponsorship packages
- Side events
- Exhibition space
- Meeting rooms
- Social and networking events



BENEFITS OF SPONSORSHIP



Associate your brand with one of the most dynamic and prestigious energy events in the world.



Benefit from high visibility at the 40,000 sqm exhibition space which attracts up to 18,000 attendees.



Receive complimentary delegate registrations and a personal manager to support your company.



Receive exclusive access to the private high-level World Energy Leaders' Summits.*



Gain access to the 1,000+ international media, services of photographers and operators accredited at the Congress.

* subject to level of sponsorship

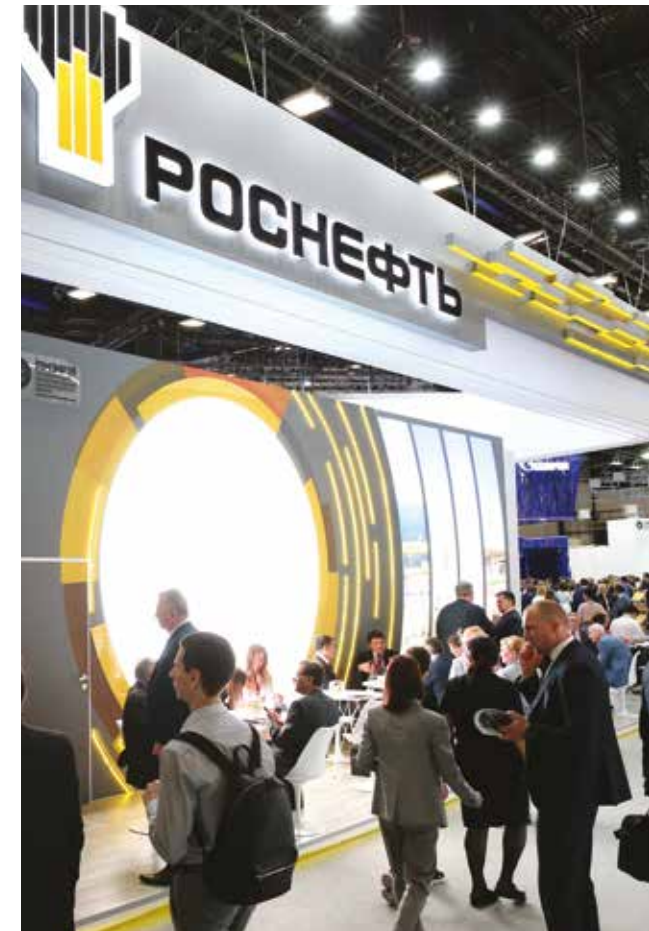


CONGRESS EXHIBITORS

Exhibiting offers the opportunity to showcase your brand within the exhibition and promote your services and solutions to attendees. Exhibiting companies also have the option to create a branded networking area or thematic lounge and to host business breakfasts and tasting events.

BENEFITS OF BECOMING AN EXHIBITOR

- Benefit from high visibility at the 40,000 sqm exhibition space which attracts up to 18,000 attendees.
- Build constructive dialogue with heads of global corporations, representatives of government bodies, international experts, investors, and leading media outlets.
- Showcase your upcoming projects, solutions, and technologies.
- Gain insights into current global trends and share experiences.



WORLD ENERGY COUNCIL PARTNERS AND SUPPORTERS



Partners and Supporters are a select group of leading companies, from within the energy sector and beyond, who work closely with the World Energy Council to help advance its mission to promote the sustainable supply and use of energy for the greatest benefit of all. Partners and Supporters benefit from high-level engagement before, during, and after the Congress and help shape the agenda. They also gain exclusive access to strategic dialogue at the private CEO and Ministerial Roundtables, as well as attractive discounts on sponsorship packages.



PRESS EVENTS AND MEDIA SUPPORT

A number of press points will be located at the Congress venue. Additionally, several rooms will be appointed for interviewing the attendees. A schedule of press events will appear in the Media section of the official website once the programme of the event has been published. The Congress team are always glad to offer assistance in organising press events, and providing professional photographers and videographers.





PROTOCOL AND ADMINISTRATIVE SUPPORT FOR AGREEMENT SIGNING CEREMONIES

Holding an agreement signing ceremony at the Congress offers an excellent opportunity for a company to publicize itself and attract the attention of leading media outlets, potential partners, and investors. An entire range of services is included in the support package, from developing a plan to holding the ceremony at the venue and announcing the event via the Congress media channels.

MEETING ROOMS

The venue's meeting rooms provide an ideal setting to hold talks with business partners and conduct closed meetings at any level.

ADDITIONAL OPTIONS

- Provision of interpreters
- Photography services
- Video recording services
- Catering



ADVERTISING OPPORTUNITIES

- Advertising spaces at the Congress venue, airport, and the city's main thoroughfares provide companies with the opportunity to attract additional attention from attendees.
- A range of advertising options has been developed, including standalone advertising structures, large-scale panels on building facades, banners, and other formats.
- Congress partners and sponsors are offered priority selection of advertising spaces at the event venue.

MULTIMEDIA OPPORTUNITIES

Companies have the option of broadcasting events on the Congress' programme live on television screens at their stand. This provides the opportunity to attract attention to the company's stand and further enrich its programme.



OFFICIAL CONGRESS CATALOGUE

TOPICS covered in the official catalogue reflect the Congress' business agenda, and typically resonate strongly in both the media, and among the public at large.

CONTRIBUTORS to the catalogue include leading figures in politics and society, heads of major corporations, and renowned experts and opinion leaders.

THE PUBLICATION HAS A UNIQUE TARGET AUDIENCE, consisting of people whose decisions will affect the political, economic, and cultural futures of Russia and the world.

ADVERTISING OPPORTUNITIES

- **Modular advertising** – placement of advertisements.
- **Native advertising** – advertorials (interview, history, case study, expert column, infographics, company fact sheet).
- **Special section** – a series of materials by representatives of various companies from a particular industry or with a common business agenda.





CULTURAL AND SPORTING EVENTS

The cultural and sporting events are an important part of the Congress and traditionally attract the attention of leading media outlets and attendees. The Congress has been held all over the world, and each time its attendees are introduced to new regions and countries, as well as their histories, traditions, and cultures.



THE ORGANIZER OF THE 25th WORLD ENERGY CONGRESS

The Russian National Member Committee was delighted to be awarded the honour of hosting the 25th World Energy Congress. The Roscongress Foundation is the official organizer for the 25th World Energy Congress.

The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of international conventions, exhibitions, and public events. The Foundation was established in 2007 with the aim of facilitating the development of Russia's economic potential, promoting its national interests, and strengthening the country's image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.

EACH YEAR:



Participants
from **208**
countries
and territories



Over **100**
business events
from Montevideo
to Vladivostok



Over
1,700
agreements worth over
RUB 9 trillion



Over
15,000
media
representatives





WELCOME TO THE 25th WORLD ENERGY CONGRESS

CONTACT INFORMATION

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and World Energy Council partners:**

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